



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of *Hamirpur* District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Brief Industrial Profile of *Hamirpur* District

General Characteristics of the District : Carved out from the Kangra district in 1972, the district is closely associated with the Katoch dynasty. It was the part of old Jalandhar-Trigarta empire. Panini referred to the people of this kingdom as great warriors and fighters. Even today Army is the largest employer for Hamirpuris, who form large bulks of Dogra, Granadiers, Jakrif regiments as well as paramilitary forces especially Assam Rifles. In addition to their repute for being brave and professional soldiers they are well known for the hardiness characteristic of hill people thus earning the name Veer Bhumi for Hamirpur as rest of Himachal calls itself Dev Bhumi.

The Katoch dynasty predominated during the period of Raja Hamir Chand who ruled from 1700 to 1740. It was Raja Hamir Chand who built the fort at Hamirpur and the present town derived its name from this ruler.

1.1 Location & Geographical Area : Hamirpur District is situated between 76° 18' to 76 ° 44' East longitudes and 31° 25' to 31° 52' North latitude. The tract is hilly covered by Shivalik range. The elevation varies from 400 meters to 1100 meters having the configuration ranging from the almost flat-lands that border the portion of rivers Beas to the lofty heights of cliffs and precipitous slopes of hill-ranges. There are three principal ranges which run in a South-Easterly direction. It is situated at lower elevation and comparatively warmer but has some hilly ranges covered with Pine forests. This district was made in 1972 by carving it out from the Kangra district. It is well connected by roads from all sides. At present the known tourist attractions are [Deot-Sidh](#), Temples of [Sujanpur Tira](#) and [Nadaun](#). Hamirpur town is the Headquarter of this District, which lies on Shimla - Dharamshala road. Majority of the population here comprise of Hindus. Bulk of the people speaks Pahari. Hamirpur is the most Literate district in Himachal Pradesh. The majority of its population fluently speaks Hindi. Beas river flows through the northern part of and Satluj river flows through the southern part of district Hamirpur. Both of these two rivers namely Beas and Satluj are the famous rivers in Himachal Pradesh.

1.2 Topography : It is not a typical "Hilly & Chilly" type of climate in district Hamirpur, as it is closer to the plains. During winter, the climate is cold but pleasant when woollens are required. During summer the temperature is hot and cottons are recommended. Temperature does sometimes cross the 40 degree Celsius mark in summers.

1.3 Availability of Minerals : As yet no comprehensive surveys about availability of minerals in the district have been made. At present few items viz. building stone, sand, stone grit, etc. are being exploited in the name of mineral resources. In addition to it galss and silica sand pebbles are also found in the area of Kunan, man and sukar khads but as yet no commercial exploitation of these minerals have been made.

In view of negligible availability of minerals, there very little scope for setting up minerals based products have scope for development in the district.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	NIL	
MINOR		
1.	Bajri	143680
2.	Sand	171520
3.	Boulders	193000
4.		
5.		

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST : From the point of view of finding scope for resource based industries in the district forest resource has also vital, role to play. Out of the total geographical area of 111800 hectares, forest covers 21900 hectare in the district. The main resources which come from forests are in the form of timber, firewood, resin, fodder, herbs etc. The main species of trees available in the district are Khair, Cheel, Shesam, Neem, Kikar, Sirish and Kasmal etc. The species of animals commonly found in the district are namely leopard, hare, wild boar, jackal, kakar, monkey and sambhar. Among the birds commonly found are namely chkor, crow, jungle murga, kala titar, safed titar and woodpecker etc. The small scale units which may be suggested on the forest resources available from forest can be can making, wooden toys, bamboo sticks, wooden furniture and joinery items etc.

1.5 Administrative set up:

- | | | |
|------|----------------------|--|
| i) | Name of the District | Hamirpur |
| ii) | District Headquarter | Hamirpur |
| iii) | Tehsils | 5 – (Badsar, Bhoranj, Sujanpur, Hamirpur & Nadaun) |
| iv) | Sub-Tehsils | 2-(Bijhari, Galore) |
| v) | Development Blocks | 6-(Hamirpur, Nadaun, Bhoranj, Bijhari, Sujanpur & Taunidevi) |
| vi) | Number of Panchayats | 229 |
| vii) | Revenue Village | 1746 |

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			31°52. to 31°58. (North)
	ii) Longitude			76°18. to 76°44. (East)
	iii) Geographical Area		Hectares	111800
(B)	Administrative Units			
	i) Sub divisions			4
	ii) Tehsils			5
	iii) Sub-Tehsil			2
	iv) Patwar Circle			198
	v) Panchayat Simitis			6
	vi)Nagar Nigam			-
	vii) Nagar Palika/MC			4
	viii) Gram Panchayats			229
	xi) Revenue villages			1746
	x) Assembly Area			5
2.	Population			
(A)	Sex-wise			
	i) Male	2011		216742
	ii) Female	2011		237551
(B)	Rural Population	2011		422880
3.	Agriculture			
A.	Land utilization			
	i) Total Area (Net Area Sown)	2010-11	Hectare	35105
	ii) Forest cover	2010-11	“	18385
	iii) Non Agriculture Land	2010-11	“	18415
	v) Cultivable Barren Land	2010-11	“	9972
4.	Forest			
	(i) Forest	2010-11	Hactare	21900
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	33385
	ii) Buffaloes	2007	Nos.	113946
B.	Other livestock			
	i) Goats	2007	Nos.	30984
	ii) Pigs	2007	Nos.	134
	iii) Dogs & Bitches	2007	Nos.	12409

Railways			
a) Length of rail line	2010-11	Kms	NIL
V) Roads			
(a) National Highway	2010-11	Kms	82.702
(b) State Highway	2010-11	Kms	83.270
(c) Main District Highway	2010-11	Kms	384.385
(d) Other District & Rural Roads	2010-11	Kms	1582.454
(e) Rural Road/ Agriculture Marketing Board Roads	2010-11	Kms	Included in V(d)
(f) Kachacha Road	2010-11	Kms	388.915
(VI) Communication			
(a) Telephone Connection	2010-11		33686
(b) Post Offices	2010-11	Nos.	225
(c) Telephone Center	2010-11	Nos.	55
(d)Density of Telephone	2010-11	Nos./1000 person	74
(e) Density of Telephone	2010-11	No. per KM.	30
(f) PCO Rural	2010-11	No.	581
(g) PCO STD	2010-11	No.	721
(h) Mobile	2010-11	No.	118420
(VII) Public Health			
(a) Allopathic Hospital	2010-11	No.	2
(b) Beds in Allopathic Hospitals		No.	260
(c) Ayurvedic Hospital		No.	4
(d) Beds in Ayurvedic hospitals		No.	60
(e) Unani Hospitals		No.	-
(f) Community Health Centers		No.	5
(g) Primary Health Centers		No.	25
(h) Dispensaries		No.	-
(i) Sub Health Centers		No.	153
(j) Private Hospitals		No.	12
(VIII) Banking commercial			
(a) Commercial Bank		Nos.	74
(b) Rural Bank Products		Nos.	4
(c) Co-Operative bankProducts		Nos.	33
(d) PLDB Branches		Nos.	4
(IX) Education			
(a) Primary School		Nos.	507
(b) Middle Schools		Nos.	139
(c) Secondary & Senior Secondary Schools		Nos.	136
(d) Colleges		Nos.	6
(e) Technical University		Nos.	3

2.1 Existing Status of Industrial Areas in the District HAMIRPUR

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Hamirpur	22 Bighas (1.7798 Hactare)	22 Bighas (1.7798 Hactare)	₹ 1331/-	24	24	-	14
2	Nadaun	10 Bighas (0.809 Hactare)	10 Bighas (0.809 Hactare)	₹ 1210/-	14	13	1	12
3								
4								
	Total	2.5888 Hactare	2.5888 Hactare		38	37	1	26

Source:- RIICO,

3. INDUSTRIAL SCENERIO OF HAMIRPUR

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	2767
2.	TOTAL INDUSTRIAL UNIT	NO.	2767
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	3
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	2
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	Not Available
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 YEAR WISE TREND OF UNITS REGISTERED (Working Units only)

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	1030	5155	34.18
	1985-86	91	168	25.51
	1986-87	93	180	32.92
	1987-88	120	277	75.79
	1988-89	90	262	49.82
	1989-90	100	239	45.31
	1990-91	68	168	41.02
	1991-92	86	199	52.84
	1992-93	60	137	30.70
	1993-94	76	182	33.58
	1994-95	69	224	43.89
	1995-96	62	146	38.54
	1996-97	62	181	44.72
	1997-98	64	173	57.33
	1998-99	60	179	39.03
	1999-2000	52	155	24.17
	2000-01	52	137	168.10
	2001-2002	47	143	213.65
	2002-03	53	175	197.02
	2003-04	48	213	135.40
	2004-05	65	219	308.33
	2005-06	63	211	307.11
	2006-07	63	192	176.78
	2007-08	42	165	521.96
	2008-09	51	113	125.70
	2009-10	50	214	660.91
	2010-11	50	134	161.65
	Total	2767	9441	3645.96

Source: DIC Hamirpur

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT UPTO 31.03.2012

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	333	110.24	433
22	Soda water	06	5.07	22
23	Cotton textile	-	-	-
24.	Woollen, Silk & artificial Thread based clothes.	37	5.48	66
25.	Jute & Jute based	-	-	-
26.	Ready-made garments & embroidery	31	7.40	91
27.	Wood/wooden based furniture	272	108.20	548
28.	Paper & Paper products	48	72.00	50
29.	Leather based	11	18.70	42
31.	Chemical/Chemical based	6	2.10	15
30.	Rubber, Plastic & petro based	15	923.93	91
32.	Mineral based	-	-	-
33.	Metal based (Steel Fab.)	233	62.61	297
35.	Engineering units	-	-	-
36.	Electrical machinery and transport equipment	-	-	-
97.	Repairing & servicing	96	60.69	165
01.	Others	322	102.36	602
	Total	1410* *Working units only	1478.78	2422

Source: DIC Hamirpur

3.4 Large Scale Industries / Public Sector undertakings : NIL

3.5 Major Exportable Item : NIL

3.6 Growth Trend : - From the table 3.2 yearwise trend of units registered in the district, it is evident that the district has witnessed per year registration of new micro and small enterprises ranging from lowest registered units of 47 in 2001-02 and the highest registered units of 120 in the year 1987-88.

3.7 Vendorisation / Ancillarisation of the Industry : There is no scope for vendorisation/ancillarisation as there is no medium, large and PSUs in the district.

3.8. Medium Scale Enterprises : NIL

3.9 Service Enterprises :

3.9.2 Potentials areas for service industry: There is a good scope of setting up of service enterprises detailed below in District Hamirpur :

- a) Mobile Repairing
- b) Computer Repairing
- c) Auto Repairing
- d) Electrical Home Appliances Repairing
- e) Book Binding
- f) Beauty Parlour
- g) Cyber Café
- h) Boutique
- i) Photo printing Lab.
- j) Photostat

3.10 Potential for new MSMEs : On the basis of resources available in the district scope of small scale industries have been identified, care has been taken to identify those Industries also for which there is a congenial climate condition in the district.

- a) **Resource Based Industries :** Cattle Feed, Pickles & Chutney, Wooden Furniture, Wooden Toys, Ayurvedic medicine, Mini Cement Plant, Fruit Processing (Jam, Jellies, Squash etc.), Poultry Feed, Milk Products, Bee Keeping & Honey Processing.
- b) **Skill Based Industries :** Bamboo Basket Makikng, Black smithy & Hosiery Products etc.
- c) **Demand Based Industries :** Spices grinding, Ice Cream/Ice Candy, Tomato Processing, Papad/Barian, Cultivation and processing of mushroom, Namkeen/Dalmot, Confectionery, Pickles, Bakery, Mineral Water/Packaged water, Fruit Processing, potato Chips & Mini Flour Mill.
- d) **Hosiery and Textiles :** Canvas School Bags, Travel Bags, School Uniform, Embroidery, Cotton Hosiery & Handloom.
- e) **Paper Products :** Office File Covers/exercise books, Boxes for Sweets, Card Board boxes & Printing Press etc.

- f) **Leather and Rexin Products** : Leather Shoes/Chappals/Belts, Raxin Suitcase and Travel Bags etc.
- g) **Chemical Based** : Detergent Powder, Distilled Water, PVC Footwear, Ayurvedic Medicine etc.
- h) **Electrical/Electronic Products** : UPS Assembling, Electric Home Appliances, Electricity Meter, Mixer-Juicer-Grinder etc.

4. Existing Clusters of Micro & Small Enterprise : NIL

4.1 DETAIL OF MAJOR CLUSTERS : NIL

4.1.1 Manufacturing Sector

4.1.2 Service Sector

- 4.2 Details for Identified cluster** : One cluster of wooden furniture at Hamirpur is identified and is under implementation.

4.2.1 Name of the cluster

1	Principal Products Manufactured in the Cluster	Wooden Furniture
2	Name of the SPV	-
3	No. of functional units in the clusters	25
4	Turnover of the Clusters	2 – 2.5 Crores
5	Value of Exports from the Clusters	-
6	Employment in Cluster	130
7	Average investment in plant & Machinery	1.50 Crores
8	Major Issues / requirement	Common Facility Centre, Raw material Depot & Skilled Workers
9	Presence of capable institutions	-
10	Thrust Areas	-
11	Problems & constraints	-

Present status of the cluster :- The cluster has been approved by the Steering Committee for conducting diagnostic study which is to be conducted by the State Govt.

5. General issues raised by industry association during the course of meeting

The following issues raised by the The Amb Sub Division Industries Association:

1. No proper road and maintenance of roads be carried out.
2. Transportation is the major set-back to the industries because Truck unions are charging very high rates as compare to other states more over truck unions be abolished.
3. Non-availability of Skilled Labour
4. Non-availability of raw material in the nearby areas.

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	G.M., DIC, Hamirpur
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	i) MSME-Development Institute, Solan ii) HIMCON,C/o Bridge View Hotel, The Mall, Shimla
3.	Land and Industrial shed	i) G.M., DIC, Una ii) HPSIDC, Near Himland Hotel, Shimla
4.	Financial Assistance	i) All Commercial Banks in the District ii) Private Banks iii) Cooperative and Gramin Banks iv) ADO, KVIB, Hamirpur v) Distt. Manager, SC/ST Development Corp., Hamirpur
5.	For raw materials under Govt. Supply	i) HPSSI & DC, Shimla ii) Director of Industries, Udyog Bhaqwan, Bamloe, Shimla
6.	Plant and machinery under hire /	NSIC, Chandigarh

	purchase basis.	
7.	Power/ Electricity	HP State Electricity Board
8.	Technical Know –how.	i) MSME-Development Institute, Solan ii) HIMCON,C/o Bridge View Hotel, The Mall, Shimla
9.	Quality & Standard	i) Director, Bureau of Indian Standard, Parwanoo. ii) NRTC, Parwanoo
10.	Marketing /Export Assistance	i) Director of Industries, Udyog Bhawan, Bamloe, Shimla ii) MSME Development Institute, Chambaghat, Solan
11.	Other Promotional Agencies	-